


PRINT

ADVERTISING RATES

	AD TYPE	BLACK & WHITE	COLOUR
	Full Page (7.5"x7.25") Inside front cover Inside back cover Back cover (3/4 Page)	\$770	\$1,100 \$1,320 \$1,320 \$1,100
	Half Page (7.5"x4.875") or (3.75"x9.75")	\$484	\$682
	1/3 Page (4.625" x 5.0")	\$385	\$550
	1/4 Page (3.75"x4.875")	\$325	\$385
	1/6 Page (2.375"x4.875")	\$198	\$275
	Business Card (3.5"x2")	\$132	\$198
	Classified	Minimum \$40 for 40 words plus \$0.50 per extra word Display listing (double size with thick border): minimum \$60 for 40 words plus \$0.50 per extra word	

ADVERTISING DISCOUNTS

Annual contracts (3 issues) signed in advance receive a 10% discount per issue off the prices above. Lock in your one year rate now!

TECHNICAL REQUIREMENTS

Preferred format is press-optimized PDF file with fonts embedded. Files compressed or couriered on HD disk or zip. Typesetting and logo insertion by our ad department is \$45.00 plus GST. E-mail your copy and logo to ads@cog.ca.

TAXES:

13% HST will be added to all advertising fees listed above.