

AD TYPE & DIMENSIONS

Rotating Ad on Homepage

LARGE

290 x 495 pixels
Halfway Down

CPM: \$125

Discounts for combination digital and print are available.

Please contact ads@cog.ca for more information.

SMALL

230 x 110 pixels
Header Ad

CPM: \$200

HORIZONTAL

1110 x 110 pixels
Halfway Down

CPM: \$175

FEATURED POSTS/ ADVERTORIALS

BRANDED INFORMATIONAL ARTICLE

An article provided by client, based on area of expertise with a focus on their brand/business. **Includes social media shares**

\$500 for a full page print article in colour.

(Our editorial team can write the article with information provided for additional charge.)

FEATURED BLOG POST

A sponsored post focused on your business. Perfect if you have a big event or celebration coming up, are rebranding/ expanding, or if you simply want to give your business a jumpstart. **Includes social media shares**

Facts and photos supplied by client. Written by TCOG.
\$300 for an approximately 500 word article.

TECHNICAL REQUIREMENTS

Format should be in JPEG compressed for web viewing.
E-mail your ad artwork to ads@cog.ca.

CPM

Cost Per Mile is based on one thousand impressions.

TAXES

Prices are subject to applicable taxes.

GET IN TOUCH

CANADIAN ORGANIC GROWERS

Suite 400—100 Gloucester St., Ottawa, ON K2P 0A4

1.888.375.7383 | 613.216.0741 | Fax: 613.236.0743

ads@cog.ca | www.cog.ca | magazine.cog.ca

